

# PROGRAM XXIII CIAT

## JULY, 27, 2018

BLOCK	SCHEDULE	CONFERENCE	SPEAKER
OPENING CEREMONY	08:00 a 09:00	OPENING CEREMONY	<ul style="list-style-type: none"> <li>- Mr. Rogelio Garza - <b>Undersecretary of Industry and Commerce</b></li> <li>- Mr. Mario de la Cruz - <b>CANIETI Nacional President</b></li> <li>- Mr. Manuel Herrera <b>President association of Latin American Industrialists</b></li> <li>- Mr. Mario Gutierrez Treviño - <b>Federal Delegate</b></li> <li>- Mr. Alejandro Delgado <b>President of the National Institute of the Entrepreneur</b></li> <li>- Mr. Francisco Cervantes - <b>President Confederation of Industrial Chambers</b></li> <li>- Mr. Aristóteles Sandoval - <b>Governor of Jalisco State</b></li> <li>- Mr. Jaime Reyes <b>Secretary of innovation, science and technology of Jalisco State</b></li> <li>- Mr. Servando Sepulveda Enriquez - <b>Mobility Secretary</b></li> <li>- Lic. Jesus Enrique Ramos Flores <b>Secretary of Tourism of Jalisco State</b></li> <li>- L.E.P. Francisco de Jesus Ayon Lopez - <b>Education Secretary</b></li> <li>- Mr. Jose Palacios <b>Secretary of Economic Development of Jalisco State</b></li> <li>- Mr. Mauro Garza - <b>COPARMEX President</b></li> <li>- Mr. Daniel Curiel <b>Coordinator of the Council of Industrial Chambers of Jalisco state</b></li> <li>- Mr. Federico Chavez <b>President Association of Maquiladoras and Manufacturing Industries of the Western A.C</b></li> <li>- Mr. Isaac Avila - <b>CANIETI Western President</b></li> </ul>
	09:00 a 09:30	THWE HIGH TECHNOLOGY SECTOR AT THE NATIONAL LEVEL	- Mr. Mario de la Cruz Sarabia - <b>National President of CANIETI</b>
	09:30 a 10:15	CULTURE OF INNOVATION TOWARDS THE DIGITAL TRANSFORMATION	- Mr. Anupam Govil / <b>President / Partner at Avanse Inc. / Avasant</b>
	10:15 a 11:00	INDICATORS OF SMEs IN MEXICO AND LATIN AMERICA	- Mtra. Claudia Ivette Garcia Romero <b>Innovation and IT Senior Specialist</b>
	11:00 a 11:45	THE VORTEX OF CHANGE	- Mtro. Santiago Cardona. <b>Mexico Country Manager at Intel Corporation</b>
	11:45 a 12:00	BREAK	
	12:00 a 13:00	CENTER FOR THE FOURTH INDUSTRIAL REVOLUTION OF THE WORLD ECONOMIC FORUM	- Mrs. Anne Toth - <b>Head of Data Policy, Centre for 4IR</b>
	13:00 a 13:40	PUBLIC POLICIES FOR TECHNOLOGY ADOPTION	- Mr. Rogelio Garza - <b>Undersecretary of Industry and Commerce</b> - Mr. Alejandro Delgado - <b>INADEM President</b>
	13:40 a 14:30	UNIVERSITIES AND THEIR FOCUS ON INNOVATION	- Mr. Juan de la Borbolla - <b>Rector of Panamerican University</b> - Mr. Mario Adrian Flores - <b>Rector of Monterrey of Technology</b> - Mr. Hector Salgado - <b>Rector of Mario Molina Institute</b> - Moderator. Mr. Bismark Lepe - <b>CEO of Wizeline</b>
	14:30 a 15:30	COFFEE BREAK.	
	15:30 a 16:15	SUCCESS STORY	
16:15 a 17:00	PANEL: CHALLENGES OF THE MAIN INDUSTRIES TOWARDS DIGITAL TRANSFORMATION	- Mr. Mauro Garza - <b>COPARMEX President Jalisco</b> - Mr. Xavier Orendain - <b>CANACO President Guadalajara</b> - Mr. Daniel Curiel - <b>Cordinator of CCIJ</b> - Mr. Manuel Herrera - <b>AILA President</b> - Moderator. Mr. Isaac Avila - <b>CANIETI Western Chapter President</b>	
17:00 a 17:45	ARTIFICIAL INTELLIGENCE	- Mr. Roberto De La Mora Sales - <b>Marketing and Business Development. Executive - Strategist</b>	

\*Program subject to change without notice

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BLOCK	SCHEDULE	CONFERENCE	SPEAKER
DECISION	08:25 a 08:30	KICK OFF.	- Mr. Isaac Avila - <b>CANIETI Western Chapter President</b>
	08:30 a 09:15	HIGH TECHNOLOGY VISION LATAM	-Mr. Roberto Martinez - <b>Director of OCDE</b>
	09:15 a 10:00	CHALLENGES OF THE HIGH TECHNOLOGY SECTOR IN THE WESTERN REGION	- Mr. Cesar Castro - <b>Director of logistics and government relations Jabil Corporate</b>  - Mr. Eugenio Godard - <b>CEO of IBM Guadalajara.</b>  - Mr. Luis Aguirre Lang - <b>President of National INDEX</b>  - Mr. Jesus Palomino - <b>CEO of the Intel Design Center</b>  - Mr. Carlos Gutierrez - <b>Director of the CCD Civil Association</b>  - <b>Moderator:</b> Ing. Guillermo del Rio - <b>Director of Bussiness Development Flex</b>
	10:00 a 10:45	BLOCKCHAIN AS A TOOL TO GENERATE NEW BUSSINES MODELS	- Mr. Baltazar Rodriguez Tellez - <b>Architect and consultant at IMB Mexico.</b>
	10:45 a 11:30	PANEL 4.0	- Mr. Isaac Avila - <b>CANIETI Western Chapter President</b>  - Mr. Mario Adrian Flores - <b>Monterrey of Technology</b>  - Mr. Daniel Curiel - <b>Coordinator of the Council of Industrial Chambers of Jalisco state</b>  - Mr. Jaime Reyes - <b>Secretary of innovation, science and technology of Jalisco State</b>
	11:30 a 11:45	<b>RECESO.</b>	
	11:45 a 12:00	6 YEARS OF ECONOMIC DEVELOPMENT OF THE STATE OF JALISCO	- Mr. Jose Palacios - <b>Secretary of Economic Development of Jalisco State</b>
	12:00 a 12:45	ECONOMIC SCENARIO MEXICO 2018	- Mr. Luis Foncerrada - <b>Economist</b>
	12:45 a 01:45	NAFTA ECONOMIC - POLITICAL STATUS	- Mr. Juan Carlos Baker - <b>Under Secretary of Foreign Trade of the Secretariat of Economy</b>
	13:45 a 14:30	ANALYSYS OF 2018 ELECTORAL RESULTS (MEXICO & JALISCO)	- Mr. Luis Miguel Gonzalez - <b>Editorial director of the Economist</b>
			<b>CLOSING</b>